PURPOSIVE COMMUNICATION

**NAME : JUDAH PAULO LL. VIÑAS DATE : SEPTEMBER 14, 2022**

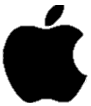
**COURSE&SECTION : BSIT-1F**

MODULE 2

Communication and Globalization

**II. WARM-UP**

(1) Guess which brand of the following logo designs represents. Write your answer on a   sheet of paper.



Instagram

Facebook



Twitter

Skype

Google

Apple

(2) De-briefing questions:

* What are the new communication technologies?
* Twitter, Instagram, Facebook, Skype, Apple, Google, and many other new communication technologies are now available.
* How do these new technologies affect the way we communicate today?
* With this new communication technologies, we can now easily communicate with anyone, even if we are located far apart

**III. SELF-AUDIT**

After completing the warm-up activity, tick the column that best describes your ability to communicate in the context of globalization. Answer the section as objectively as possible. Bear in mind that there are no wrong answers.

|  |  |  |  |  |
| --- | --- | --- | --- | --- |
|  | Usually  (3) | Sometimes  (2) | Seldom  (1) | Never  (0) |
| 1. I express my ideas effectively in verbal, non-verbal and written forms in either digital or non-digital environments or both. |  | ✔ |  |  |
| 1. I use effective listening skills to evaluate arguments and rationalize judgments, and improve job effectiveness and work relationship. |  | ✔ |  |  |
| 1. I communicate with purpose to a variety of audiences. | ✔ |  |  |  |
| 1. I promote collaboration and cooperation with others. | ✔ |  |  |  |
| 1. I understand the concept of diversity and promote respect all the time. | ✔ |  |  |  |
| 1. I use technology and social media responsibly. | ✔ |  |  |  |
| 1. I apply creative thinking on complex situations to arrive at sound conclusions and communicate these in both digital and non-digital forms. |  | ✔ |  |  |
| 1. I demonstrate working well with others and sharing my ideas with them with respect. | ✔ |  |  |  |
| 1. I consider diversity in communicating with others. |  | ✔ |  |  |
| 1. I develop effective communication skills for global context. |  | ✔ |  |  |
| TOTAL | 15 | 10 | 0 | 0 |
| GRAND TOTAL | **25 - Proficient** | | | |

**Guide Questions**: (Answer in 3-5 sentences only per question)

1. What is the impact of communication on the global society?

* Effects of technology on communication everything has an impact, both positive and negative, and the impact of technology on the communication process is no exception. With this current technology, we are able to chat, skype or even video call a person located thousands of miles away. But some social media sites, such as online gaming can be addicting, negatively impacting your health.

1. How does globalization impact the way people communicate?

* People back then used various physical methods to enlighten a bond but today things have turned digital and all teenagers, even adults are cherishing their lives by showing a different life on the walls of social media. Letters were so beautiful, people would enjoy the joy of writing with a sense of engaging their hands in papers which today is replaced by key buttons.

1. How do cultural and global issues affect communication?

* Globalization has changed our radical societies' perceptions of our rights and wrongs. We are exchanging cultures and ideas that will benefit everyone on the planet. To be honest, it has kept us busy thinking about our surroundings and their significance in terms of people's mentalities.

**VII. REFLECTION**

Reflect on the learning that you gained from this lesson by completing the given chart.

|  |  |
| --- | --- |
| What were your misconceptions about the topic prior to taking up this lesson? | What new or additional learning have you gained from this lesson in terms of skills, content, and attitude. |
| *I thought*… I used to believe that new communication technologies had just a good impact on our society and ourselves but it’s not. | *I learned that…* new technology communication has positive and negative impact to our society and also globalization has offered is help to the extremely increasing population that is currently reaching statistical highs and will continue to do so in the future. |